



INSIDE:

Rams at the Rockies
pg. 4

Travel: Tour the world with CSU's finest
pg. 6-8

COMMUNITY EVENTS

17th Colorado International Invitational Poster Exhibition

Sept. 16-Oct. 13
Hours: Monday through Friday, 10 a.m.-4 p.m.
Clara Hatton Gallery, Visual Arts Building and Curfman Gallery, Lory Student Center

Graphic Responses 5, an online exhibition of posters of social content
Digital display, Sept. 16-Oct. 13
Visual Arts Building, Lake St.

Voices of Freedom: Posters honoring the Centennial of the Mexican Revolution
Sept. 16-Oct. 13
Directions Gallery, Visual Arts Building

High School Poster Exhibition: Communicating in the 21st Century
Digital display, Sept. 16-Oct. 13
Hatton Gallery, Visual Arts Building

CIPE Directors Exhibition
Sept. 16-Oct. 13
Hatton Gallery, Visual Arts Building, Lake St.

CSU Graphic Design Students/Graphic Responses Exhibition
Digital display, Sept. 16-Oct. 13
Hatton Gallery, Visual Arts Building, Lake St.

See Events page 11

Gloomy day, bright outlook



Several CSU students, faculty and staff members gathered on the Oval, despite the rain, to hear CSU President Tony Frank's Fall Address on Thursday, Sept. 15.

CSU Life staff

At his annual Fall Address on September 15, President Tony Frank called on the university community to set a goal of achieving an 80 percent six-year graduation rate - and a 60 percent four-year graduation rate - in the next five years.

While applauding the university's progress in promoting student success and retention,

Frank also called on the university to do more to buck national trends: Nearly half of all students who start college in the United States leave without earning a bachelor's degree.

CSU has reached an historic high in the number of students continuing from their freshman to sophomore year and is also the best among its university peers in closing the graduation gap between white students and

students of color, Frank said.

But improving graduation rates overall will continue to be a strong focus for Colorado State.

"CSU's numbers are significantly better than the numbers reported by many American colleges and universities, but that shouldn't satisfy us," Frank said.

He cited a recent national study that revealed that students who started college but didn't graduate cost the nation \$4.5 billion in lost income and taxes. The study, "The High Cost of Low Graduation Rates," was conducted by the American Institutes for Research. Colorado taxpayers - in a single year - spent \$2.45 million on tuition subsidies for students who dropped out, he added.

"We're in our third consecutive year of record enrollment

See Address page 12



CSU staffer Susan Pinkus, from Environmental Health Services, sneaks a photo op with CAM at the Fall Address.

Welcome to CSU Life

CSU Life staff

Welcome to *CSU Life*, a faculty and staff newsletter for Colorado State University. CSU Life is a new partnership between Rocky Mountain Student Media, the Department of Journalism and Technical Communication, and CSU's Division of External Relations dedicated to presenting stories and information about the great community that's CSU.

CSU Life will be published once per month during the academic year. Student employees, advised by professional staff and overseen by an editorial board, will gain valuable professional experience writing, editing, designing, and publishing the campus newsletter.

But we also want to hear from you! *CSU Life* is asking faculty and staff to contribute articles, fun features, and other engaging and colorful stories to the CSU community.

If you have ideas for stories, columns, events, applause to share about yourself or your coworkers, or details about interesting research, please let us know by shooting an e-mail to CSULife@colostate.edu. Also, let us know what you like, what you don't, and what you'd like to see in future editions.

We look forward to a great new academic year at CSU and to providing you with a quality community newsletter that highlights just a few of the many reasons why every day is a great day to live a *CSU Life*. ♦



applause

College of Liberal Arts

The Department of Foreign Languages & Literatures welcomes two Fulbright Language Teaching Assistants for 2011-12.

Abdullah Alghamdi, Arabic FLTA, is from Al Baha, Saudi Arabia, and Shangrong Li, Chinese FLTA, holds a master's in Translation Theory and Practice and teaches English at the Department of Foreign Languages with Hohai University. They will both participate in conversation groups and as cultural representatives, coordinators of extra-curricular activities, and guest speakers in courses.

College of Veterinary Medicine and Biomedical Sciences

New department head happy to be back in Colorado

Although he's been away from Colorado for 20 years, Dr. Gregg Dean has more than a passing knowledge of CSU. As the new head of the department of Microbiology, Immunology and Pathology, he'll blend his past experience with current realities as he and MIP faculty members work together to chart a course for the Department's future. He attended CSU and received a bachelor's in microbiology, Doctor of Veterinary Medicine, and doctorate in experimental pathology.

Barbara Cox Anthony University Chair in Oncology named

Dr. Douglas Thamm, associate professor in the Department of Clinical Sciences, is the new Barbara Cox Anthony University Chair in Oncology. The endowed chair is one of two University chairs established in 2001 with gifts from Barbara Cox Anthony and from the James M. Cox Jr. Foundation in Atlanta, Ga.

Professor Emeritus receives Distinguished Alumnus Award

The Ohio State University's College of Veterinary Medicine honored Dr. A. Simon Turner, professor emeritus in the Department of Clinical Sciences, with its Distinguished Alumnus Award. Turner continues to be involved in research and teaching at CSU by sharing his experience and expertise in orthopedic research and assisting other investigators with projects.

Student receives award for excellence in emergency and critical care

Dr. Ashley Ackley, DVM Class of 2011, has been selected to receive the Veterinary Emergency and Critical Care Society Proficiency in Emergency and Critical Care Award, sponsored by Abbott Animal Health. Ackley was acknowledged for her outstanding support and commitment to caring for critically ill and injured patients.

Warner College of Natural Resources

Early Career Undergraduate Teaching Award

Paul Meiman was awarded the Early Career Undergraduate Teaching Award. Colleagues and students nominated Meiman for the award and provided testimonials to his outstanding commitment to undergraduate education, his work with students inside and outside of the classroom, and the inspiration he provides to young professionals through his personal example.

WR Chapline Land Steward Award

Roy Roath was awarded the WR Chapline Land Steward Award. Roy was cited for his work to help land managers improve rangeland resources throughout the West and internationally since 1974 as a researcher, teacher and most of all, as a mentor to ranchers and agency personnel interested in improving species diversity, watershed function, wildlife habitat, and ranch profitability.

Send us your Applause

In the next issue of CSU Life, we're planning to run an Applause section which will feature notable highlights from CSU's colleges and departments. The campus community is invited to submit material for Applause to celebrate the good work, service, outreach and research that keep the people of CSU engaged and committed to higher education.

If you have applause to share, fire off an e-mail to CSULife@colostate.edu with your brief announcement, along with the best way to contact you. Images are welcome, too.

RETIREMENT NOTICE!

Helping You to Manage Your Account for the First Time!

Available for your Colorado State University Retirement Plan Assets!

- ✓ Do you review your retirement account on a regular basis?
- ✓ Are you properly allocated in the available funds?
- ✓ Are you in your correct Risk Tolerance?
- ✓ Do you know when to make changes to your account?
- ✓ Can you handle another down market?

What are you waiting for..

We help you manage your account for the first time!

Contact us today at **970-377-1705** for a complimentary consultation and ask how you can "Start Managing Your Account."



Robert M. McCulley, CFP®, MAFM
CERTIFIED FINANCIAL PLANNER™
Masters Degree Accounting & Financial Management

- Over 60 years combined experience
- Educate clients
- Life planning
- Planning with preservation of capital
- Comprehensive Financial Plans
- Protect wealth using management platforms



Rick W. Meehleis, CFP®
CERTIFIED FINANCIAL PLANNER™
Masters of Science in Financial Planning

Visit us on the web at:
www.theretirement-pros.com
105 Coronado Court
Fort Collins, CO 80525

Securities and investment advisory services offered through NEXT Financial Group, Inc. Member FINRA/SIPC. The Retirement Professionals, LLC is not an affiliate of NEXT Financial Group, Inc.



The queen of cool keeps kids well supplied

Everyday hero Kathy Phifer lends her boundless energy to School is Cool

CSU Life staff

CSU's School Is Cool program is widely known for helping out less fortunate kids in local schools. What may not be as well known is the person who started one of CSU's most effective outreach programs 20 years ago.

Since 1992, School is Cool has provided free school supplies to more than 24,000 local students. This year, the program reached a record 2,674 backpacks that were filled and delivered in August to make sure students had needed supplies to start the school year off right. Kathy Phifer, director of Communications and Creative Services (just call her the Queen of Cool), was right there in the thick of it, lending her energy and dedication to a program she helped build from the ground up.

For decades, hundreds of volunteers have helped School is Cool fill and deliver backpacks with school supplies to give to less fortunate children in the Poudre School District. And although she'd much rather give all the credit to those dedicated volunteers, Phifer is richly deserving of recognition herself.

"She's provided major leadership for School Is Cool since the very beginning," says Colleen Rodriguez, communications specialist. "She always has good stories to share and keeps us motivated – but that's just Kathy. She's committed to the cause and touches a lot of people."

The program started in 1992, when Phifer and Laura Sandell, former PR manager at CSU, brainstormed ways to give kids school supplies and show the community that the University cared about their future.

"Not everybody can say they understand how Christmas morning or birthday celebrations feel," Phifer says. "But just about everybody knows what it feels like

to go to their first day of school with new supplies. There's such emotion connected to that day – no matter how old you are, no matter where you went to school, that feeling is universal. It crosses all boundaries."

From that grassroots beginning, Phifer and Sandell began developing what would become one of the University's most successful school outreach programs. "We wanted less fortunate kids to start school on the same footing as their peers, so we decided to give them school supplies at no cost to the families," Phifer says. "We wanted them to know CSU believed in them."

As an educator and School Is Cool volunteer, Ann Randall, personnel development coordinator for the Colorado State Forest Service, echoes the conviction that children should have every possible advantage in school. "I have very fond memories of going with my mother to purchase school supplies and knowing how important it was to start off the year the right way," she says. "These days, I take my sons shopping and have the same joy, but at the same time, I'm astounded by the cost of school supplies and haunted by how so many families are struggling to provide for their children."

Randall, who volunteers in multiple roles as well as School Is Cool's steering committee, says a satisfying moment that stands out to her is when she saw a thank-you letter from a student who had received a backpack. "The simple thank you, the excitement and the enthusiasm I saw in the note (not to mention the first-grader handwriting) was extremely moving, and I never read the note without emotion and gratitude for what CSU is able to do through this program," she says.

At an award ceremony last year, Phifer remembers a woman who came up to thank her. "The woman told me that, two years ago, her husband had died very unexpectedly, just before school started. I had a second-grader and another child, and the



Kathy Phifer, School is Cool co-founder, helps dozens of other volunteers deliver backpacks to area school kids.

last thing on my mind was getting school supplies,' she said. One day, the school called and asked her to stop by. 'They gave me two backpacks. You'll never know what that did for us. I can't thank you enough.' She was crying, telling me this, and I was crying, and my husband was all teary-eyed," Phifer says.

"School is Cool is one of the best examples of who we are as a University and what we do to help the community and the region," says Tom Milligan, vice president for External Relations. "From the beginning, volunteers have supported this great outreach program to help kids succeed in school, and that's one of the best ways to support education and the future citizens and leaders of our society."

"It's such a tremendous University and community effort," Phifer says. "I can't

thank the volunteers enough for being so dedicated to the program and to school kids of all ages." ♦

What you can do

Donations are accepted year round. To support the program, send your gift to School is Cool, Colorado State University Foundation, 9100 Campus Delivery. Online giving is also available.

School is Cool is generously supported by the Bohemian Foundation with assistance from the CSU Bookstore and Fort Collins community.

More information about School is Cool can be found at www.colostate.edu/schooliscool.

LITTLE BEAR'S
CHILD CARE INC.

Discounted Rate For CSU Staff!

Infant Toddler
Pre-School
Pre-Kindergarten
(Core Knowledge Emphasized)

Locally Owned &
Operated

2551 Hampshire Road
(West of Safeway on Taft & Drake)
970.484.3932

Open 6:30am- 6:30pm

WELCOMES THE FANS OF COLORADO!

Book your **'Blitz Blowout' Weekend Package** which includes:

| | |
|--|---|
| <p>FRIDAY, OCTOBER 28</p> <p>'Get Pumped!' Party Includes entry, drink specials, specialty appetizer menu, and entertainment</p> <p>'Show Us Your Green & Gold Contest' For a chance to win a high roller weekend package!</p> <p>Entry to Club Nikki</p> | <p>SATURDAY, OCTOBER 29</p> <p>Pre-Game Drink Specials</p> <p>Party Bus transportation to and from Sam Boyd Stadium</p> <p>Entry to Club Nikki</p> |
|--|---|

Book your package for \$250 at TropLV.com or 1.800.GO2.TROP
Mention Code RUNLV CS

Must be 21 years of age or older. Promotion is subject to availability. Must book by 11/5/11. Management reserves the right to cancel or change this promotion at any time.

Rams at the Rockies

President Frank throws out first pitch at Rams at the Rockies

CSU Life staff

Colorado State University employees and alumni came out in force for the 7th Annual Rams at the Rockies game at Coors Field in Denver on Saturday, Aug. 20.

More than 700 CSU alumni and friends attended the game and alumni event, giving CSU the highest number of university alumni in attendance at a Rockies game for alumni from universities across the state for the fifth consecutive year.

The Colorado Rockies' alumni challenge is open to all Colorado universities and consists of more than 20 schools competing to win the coveted Rally Cup. The Rams have

walked away with the trophy six of the last seven years.

CSU Rams celebrated with two pre-game events at CSU-alumni-owned Whiskey Bar and Braun's on Blake in LoDo. Alumni and friends enjoyed a pride-filled atmosphere, complimentary CSU t-shirts and CSU giveaways.

The CSU crowd at Coors Field helped fill the stadium with green and gold and got to watch CSU alumna Sethe Tucker sing the National Anthem as well as CAM the Ram play on the field with Rockies' mascot Dinger. President Tony Frank threw out the game's first pitch, wearing a specially made CSU Rams jersey for the honor. Frank is known across campus for his love of baseball.

The CSU Alumni Association is planning a return to defend the Rally Cup next season at Coors Field on a date to be announced. ♦



Colorado Rockies catcher Eliezer Alfonzo and CSU President Tony Frank walk off of Coors field after Frank threw the first pitch at the Rockies vs. Dodgers game during Rams at the Rockies on Aug. 20, 2011.



Left: CAM the Ram sings the National Anthem with representatives from the Alumni Association during Rams at the Rockies. Right: Proud Rams take to the stands during Rams at the Rockies.

All photos courtesy CSU Life staff

I RECYCLE...because it's important for the environment.



Meet the VanderVleits. Here's why they recycle:

- "It's good for the environment and reduces costs to manufacture new products."
- "We take aluminum cans to scrap metal dealers and get a little beer money to support local breweries!"
- "Get your kids involved. If you make it an early habit it just becomes natural later on in life."
- "The larger curbside recycling containers motivate people."



Share your "I Recycle" story on Facebook by going to fcgov.com/facebook.

Visit the City's recycling drop-off at 1702 Riverside, open every day during daylight.

CSU welcomes a new class of Rams



Above: Ram Welcome participants spell out CSU on the intramural fields. Below: incoming students make their way through the Ram Welcome experience, which ran from Aug. 18-21 this year.



Ram Welcome: Experience CSU is an annual event put on by the Orientation and Transition Program. Starting the Thursday before classes began, Ram Welcome was all about getting new students settled in their residence halls and transitioned into life on campus.

The weekend involved a series of events – University Welcome, carnival, Green Out pep rally, Ramapalooza and more – that helped students better understand not only what it means to be a student at a four-year university, but also what it means to be a CSU Ram.



TRAVEL | Germany, From Gutenberg to Facebook

A journalism professor leads students in an International Media Studies trip to Europe

by Pete Seel,
Department of Journalism and Technical
Communication

For graduate student Joanna Larez, our visit to the Gutenberg Museum in Mainz, Germany, was a quasi-religious experience. Prior to returning to CSU for her master's in Public Communication and Technology, she worked four years as a newspaper journalist and magazine writer. For most of her adult life, she has been professionally immersed in the world of print media and has a personal fascination with all aspects of the process. Her initial reaction was: "Heaven. Zen. Awesome. Amazing. I was very excited about the visit, but didn't expect the amount of joy I would experience in the museum."

The museum provided a complete history of printing from Chinese clay tablets to contemporary German four-color presses. For Germans, quality printing is a hallmark of their industrial culture. The highlight of the visit for Joanna was seeing two Gutenberg bibles on display in a climate-controlled vault in the museum. To see the actual copies of these very rare books (only 21 complete copies exist of the 180 sets Johannes Gutenberg published in 1455) in the city where they were printed was a highlight of the study abroad program for her.

The International Media Studies in Europe program is in its third year. The study abroad program is a bit unconventional in that most of the learning takes place on location and not in classrooms. From May 17 to June 6, our group of eight students and one faculty director visited 27 media sites and universities in England, Belgium, the Netherlands, Germany, and France. The site visits included television studios, advertising firms, university communication



Photo by Pete Seel

CSU Journalism student Kaitie Huss prepares to take a photo for her Study Abroad journal of an early German printing press in the Gutenberg Museum.

departments, marketing companies, public relations firms, and communication-related museums and galleries.

Our first stop in Germany was a visit with Martina Kollig and Andre Rauen in Koblenz. Martina is a writer and editor with her MakoPress company, and her partner, Andre, manages a related I.T. company that provides Web hosting and other communication services. They operate their businesses with three additional employees from their street-level home, which allows them to care for young son, Gero, while they work.

The annual visit with Martina and Andre is an enlightening counterpart to our site visits with large multinational companies such as Fallon Worldwide, CBS Television, and Hill & Knowlton.

In Mainz, our group also visited Gutenberg University where we were greeted by professors Karl Renner and Judith Schneider who provided a briefing on their Campus Television student newscasts.



IMS student Jake Taylor holds 2-year-old Gero Rauen while his mother Martina briefs the group about MakoPress, her home-based Web and technical communication business in Koblenz, Germany.

After the briefing, Dr. Renner pointed out Johannes Gutenberg's church next door to the campus and indicated that his burial site was likely under the street in front of the communication department.

On a visit to Frankfurt, we visited the remarkable Communication Museum which traces the evolution of technologies from horse-drawn postal wagons to the iPhone. Exhibits included German inventions related to telephony, radio, television, cryptography, and computers. One chilling exhibit examined how Adolf Hitler and his National Socialist party used radio as a key propaganda tool in the 1930s to mobilize German public support for the Nazi agenda.

Our final stop in Frankfurt was a visit to Hill & Knowlton's German headquarters. During each annual visit to the American public relations firm, managing director

Udo Becker provides a concise briefing on the state of German media for the students. Formerly assigned to H&K's Silicon Valley office in California, Becker, who is conversant with global media trends, discussed the increasing use of social media as a communication tool for German companies large and small.

The IMS in Europe program has been successful in providing communication, marketing, and media students at CSU with a condensed introduction to European media practices. Each student keeps a daily journal with their observations of the roles that national and local culture play in mass and interpersonal communication. At the conclusion of the course, they design and publish a website documenting their observations and illustrate them with photos and videos taken during their study abroad. ♦



IMS student Kaitie Huss prepares to take a photo of a German castle for her Study Abroad journal.

TRAVEL | Challenge and success in the wild

Michelle Havens, coordinator in the Office of Equal Opportunity, spent the summer preparing for the biggest climb of her life to support a program that helps urban youth.

by Michelle Havens

Editor's note: Just as CSU Life was going to press, we received the following note from Michelle: Rainier was a great success! We had amazing weather and summited at around 7 a.m. on Monday morning (Sept. 12). We started the summit climb at 1 a.m.!

I'm climbing Mount Rainier (14,410 feet) in September to raise money for Big City Mountaineers. BCM, a non-profit headquartered in Denver, believes in making a difference in the lives of under-resourced young adults in urban areas across the U.S. through mentorship in the outdoors.

BCM partners with existing youth development agencies to better address the ongoing needs of under-resourced youth. These are urban teens, age 13-19, who have no access to the wilderness and, more often than not, have no adult challenging them and celebrating their personal growth. The

weeklong wilderness expeditions with a one-to-one ratio of caring adult mentors not only provide powerful experiences but set the stage for lifelong learning and lasting relationships.

Of the teens served:

- 71 percent are from single parent or guardian-led households;
- 83 percent are from families living below the poverty line;
- 80 percent have parents with no more than a high school education;
- 62 percent have never traveled beyond their county of residence.

In addition to volunteers who donate a week of their lives to improve the future of the young adults we serve, BCM also relies on the support of Summit for Someone climbers. Without the dozens of volunteers who sign up for SFS each year, BCM would cease to exist. SFS climbers take on two formidable commitments: mentally and physically preparing to climb one of North America's most challenging peaks and raising thousands of dollars – all to help improve the lives of kids they might never meet.

My decision to be a Summit For Someone climber was twofold. Having

been raised by mom after my dad died when I was six, I have great compassion and empathy for the young adults BCM serves. Despite money being tight, my mom shared with me her love of the outdoors and through my personal outdoor experiences of skiing, biking, climbing, camping, etc., came a greater awareness of self and self-confidence. I hope that by having the opportunity to participate in a trip with BCM, a young adult will have the chance she/he may not have had previously to shine!

Secondly, I've wanted to go on a mountaineering trip since I was in college 20-plus years ago. This was an opportunity to fulfill a personal goal and dream and to support a cause I truly believe in. I want to continue my support of BCM and am already planning on volunteering as a mentor on a BCM trip next summer!

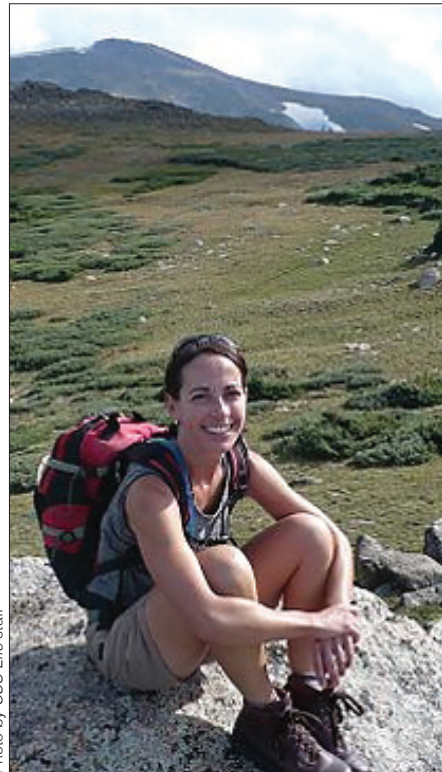
I've been working diligently since January when I decided to be a SFS climber to raise \$4,000 and to get in shape to climb Mt. Rainier. By the time you read this, I hope to have successfully summited Mt. Rainier. Regardless, my efforts will be a success!

I have 30 days after my climb to finish meeting my fundraising goal. If you would like to help me in my cause, you may make a tax-deductible donation via:

<http://www.summitforsomeone.org/main.php?page=4&climber=7777>.

Thank you to all who have so generously donated to my climb! ♦

Michelle Havens is a coordinator in the Office of Equal Opportunity at CSU.



Michelle Havens hiking near Pingree Park, CSU's outdoor campus in the Rockies.



End of Season Specials!

All Summer Sportswear
and Sandals

UP TO 70% off

All Remaining 2010/11
Ski and Snowboard Wear

50-70% off

All 2010/11 Gloves,
Goggles and Helmets
Clearance Priced

All 2010/11 Skis,
Snowboards and Boots
30-60% off

All 2010/11 Ski Poles
30% off

Patio Furniture, Umbrellas,
Cushions and Accessories

40-70% off!

Sizes and Styles are Limited

**Fantastic
Deals on Lots
of One of a Kind
Items!**



**931 E. Harmony #1
Fort Collins, CO • 970-225-1455
M-F 10-6, Sat 10-6, Sun 11-5**



WWW.OUTPOSTSUNSPORT.COM • Like Us on Facebook



TRAVEL | India: Exploration of a different world

A staff member experiences the beauty and culture shock of India

by Stan Oakland,
purchasing agent and web administrator for
the Office of Procurement
and Contracting Services

I earned my degree in Philosophy, with a concentration in Religious Studies, from CSU in 2004. Sort of a late bloomer, you might say. I was 52.

The subject that interested me the most was, and still is, Hinduism. I found the philosophy and iconography to be moving and insightful. This was when I decided I had to visit India.

Well, it took a while, but at a New Year's Eve party last year, I saw some old friends



Stan Oakland (left) with an elephant by the Amber Fort near Jaipur.

and they asked me what I wanted to do in the New Year. I said I wanted to go to India. Imagine my surprise when they said they were planning a trip with a group of friends to India and Nepal. I immediately accepted their offer to join the group.

The trip was planned for mid-May until mid-June. My biggest trip previously had been to Puerto Vallarta, Mexico, and Key Largo, Fla., so I didn't know what to expect. I had a romanticized idea about what India would be like, so I was in for a bit of a shock when we landed in Kolkata to begin our trip.

Kolkata is an enormous city of 15 million people. Although I was born and raised in Denver, there wasn't any comparison to what I saw. The traffic is the most amazing, shocking sight to behold; an intricate weaving of cars, trucks, bicycles, rickshaws, motorcycles, pedestrians, cows, and other conveyances, each traveling in different directions and honking their horns (except the cows).

Our main purpose was to visit as many temples and shrines as we could. We visited the Kali Temple, which was very small, crowded, and noisy, but the sight of all those people waiting to pay their respects to their deity was moving. Indians on the whole seem very devoted to the deity that they have chosen to worship – and there are a lot of deities.



All photos by Stan Oakland

The Taj Mahal through an opening in the complex.

We departed Kolkata via train for Varanasi (formerly Benares), another crowded city but very interesting since it is on the Ganges. We took a rickshaw ride from the hotel to the river and paddled up the river to see the sites where people are cremated. There were three pyres going at the time and they brought in a couple of bodies and dipped them in the Ganges before putting them on the fire.

Other stops included Khajuraho (home of the Erotic Temple), Agra (had to see the Taj Mahal; incredibly beautiful), Jaipur (rode an elephant up a long hill to see the Amber Fort).

Our last stop in India was Delhi, another impressive city highlighted by the flower and spice markets. The highlight for

me was meeting Arundhati Roy, author of "The God of Small Things," one of my favorite books. She is also a political activist and she caught us up on the issues of the day. A very courageous woman.

They lasting memories for me from India are the amazing traffic, the friendly and helpful people, the heat (on our worst day it reached 120 degrees) and the way that they live a life that seems so different than ours. Their civilization has been around for thousands of years, so it apparently works for them, but for me, coming from our sedate, quiet (in comparison) culture, it looks like complete chaos.

From India we flew to Kathmandu, Nepal. But I will save that story for another time. ♦

Back to School Fall Sale

Up to \$200 Off New E-Bikes*

OVER 30 models of Electric Bikes E-Scooters Cargo Bikes Recumbants & Specialty Bikes Plus Commuter Accessories

* 10% Off or Up to \$200 Off on Any New E-Bike
In-stock thru 10/15/2011



Did you know the Electric Bike- the human/electric hybrid version of the bicycle, is one of the most efficient, economical & fun modes of personal transportation worldwide? **AND THEY'RE ON SALE RIGHT NOW?**

- * Perfect for longer commutes & hilly terrain
- * Arrive fit & refreshed without the sweat!
- * Zero Tailpipe Emissions, Zero Gas & Oil
- * Quiet & Efficient with Cost Equivalent of 1,500 MPG
- * Rides & feels like a traditional bike but with a motor option to assist pedaling or motor can be used alone (depending upon model of bike)



SMALL PLANET E VEHICLES

244 North College Ave. Just North of Old Town
Fort Collins, CO 80524
Ph: 970-416-6803

724 Main St. Just North of Downtown
Longmont, CO 80501
Ph: 303-532-2879

The Rocky Mountain Region's Eco-Friendly Transportation Specialty Store since 2006

TAKE A
FREE TEST RIDE &
GET A FREE CLEAN BOTTLE \$8.95 VALUE
With this ad while supplies last

Good at any Small Planet E Vehicles location

www.smallplanetevehicles.com

Commitment to Campus benefits CSU employees

by CSU Life staff

Where can you find expert advice on tackling diabetes, helping a troubled teenager, resolving legal issues, finding a gluten-free diet, or addressing challenges of transportation, a sick pet, or a boring Friday night? As a CSU employee, solutions are right at your door through the university's Commitment to Campus initiative – a package of programs designed to provide an outstanding, supportive employment environment at CSU.

Commitment to Campus includes perks for employees that range from discounts on nutrition counseling at the Kendall Anderson Nutrition Center to free tickets to events at the University Center for the Arts and selected athletics events, which also include a voucher for free concessions items. Benefits also include:

- access to no-cost legal advice and financial planning services,
- tuition through the Employee Study Privilege,
- discounted services at the university's Veterinary Teaching Hospital, and
- access to low-cost and convenient

Zipcars (a recent addition).

Zipcars is a car-sharing network with cars located on campus. The service is available 24 hours a day, seven days a week to all students and employees who are 18 and older, as well as members of the local community ages 21 and over. Gas, insurance, reserved parking spaces, roadside assistance and up to 180 miles of driving per day are included in the regular hourly and daily Zipcar rates. Cars can be reserved for as short as an hour or up to four days.

Rates on all CSU vehicles start as low as \$8 per hour and \$66 per 24-hour day. CSU will offer five Zipcars, which are self-service and can be easily reserved and accessed online.

Participating members with smart phones, including iPhones and Android devices, may make reservations by downloading the Zipcar mobile applications, which can also be used to lock and unlock the vehicles as well as honk the horn to locate the vehicle. Reservations can also be made over the phone or by using the Zipcar website.

The university also recently added access to FamilySource through the Employee Assistance Program. FamilySource is a



An arch at Ram Town invites sports fans young and old to enjoy an afternoon of Rams football at Hughes Stadium.

no-cost benefit that provides guidance and resources on topics ranging from parenting a teenager to planning for emergencies. A guidance consultant is available to talk about specific issues and recommend resource specialists who can research solutions to questions. Within a few business days, employees will have a full report of practical information and affordable alter-

natives that can be delivered via e-mail, fax or second-day air.

CSU is continuing to add new privileges and benefits for employees through the Commitment to Campus initiative. Details about all benefits are available at <http://www.facultyandstaff.colostate.edu/commitment-to-campus.aspx>. ♦

Savory Spice Shop Adds to the Flavor of Old Town

On the north end of Old Town, is a culinary gem tucked into the Galleria shopping center. With long wooden shelves reaching their arms across the walls, this spicy new neighbor in has promised to delight your every sense.

Savory Spice Shop, located at 123 N. College Ave., opened it's doors in late August under the guidance of Susan Kirkpatrick – a Fort Collins resident who has served as town mayor and professor of political science at Colorado State University.

Originally opened by Mike and Janet Johnston in 2004 in Denver, Savory Spice Shop has since snowballed into a successful franchise. Kirkpatrick is very thankful that the

Johnston's allowed her to extend the spice shop into Old Town.

"Spice is something that every person enjoys, no matter their background," Kirkpatrick said. "Usually their tastes reflect their heritage and personality. Spices are really the manifestation of a lot of human characteristics, and that's what we wanted."

With nearly 400 products and 130 unique blends of spices, the shop certainly has something for everyone. In addition to the physical location, customers can also purchase their culinary enhancements online.

Kirkpatrick hopes that the spice shop will enrich the lives of those who call Fort Collins home, or even those who are just passing through. She also hopes to be able to be involved in philanthropic work surrounding healthy family lifestyles, as well as support the Rams!

"I hope that I'll be successful enough to participate in [corporate sponsorship] with some of the community organizations that are interested in healthy families," Kirkpatrick said. "We're [also] very supportive of CSU athletics. We don't want that to take on a philanthropic feel, but more of a 'Rah-Rah!'"

For the month of October, Kirkpatrick has planned an event called Cash in the Cupboard, and will offer a dollar of store credit for every old spice container brought into the store. In addition, customers can receive 10 percent off of their total purchase if they show a ticket stub from a CSU football game this fall.

Savory Spice Shop is open Monday through Saturday, 10 a.m. to 7 p.m. and Sunday Noon to 5 p.m. Shop online at savoryspiceshop.com or reach the shop directly at (970) 682-2971.



Susan Kilpatrick

Live • Learn • Thrive!

ELEMENTARY & PRESCHOOL

CALL TO ARRANGE YOUR PERSONAL TOUR

970.493.9052
rivendell-school.org
Kate Duncan, Principal
1800 East Prospect
Fort Collins

NCA CASI ACCREDITED
Colorado Licensed Teachers
Full Academic Curriculum
Full-Day Programs
Computer Instruction
Foreign Languages
Music • P.E. • Art
Family Atmosphere
After-School Care
Convenient to CSU

Rivendell

SCHOOL

Individualized Academic Education

Helping Children Achieve Academic & Personal Excellence through Individualized Education Since 1976

A brief history of CSU

A brand-new, land-grant school is established in 1870

Exploring the origins of CSU becomes all the richer by starting with the origins of the town where it was founded. The history of Colorado State University has been well documented, but what might not be as well known is why the state legislature in the 1800s chose Fort Collins for a new land-grant institution.

Fort Collins began as a military post during the Civil War when the Overland Trail was rerouted through Colorado to protect travelers and the U.S. mail from attacks. Named for Col. William O. Collins, military commandant of the region, a camp was originally established in Laporte. However, following a flood on June 9, 1864, the post was moved about four miles down the Poudre River to a more suitable site, and the following October, the new fort was occupied. The new fort quickly proved to be an economic catalyst by providing a market for local farmers, stock growers, and businessmen.

After the Civil War ended in 1865, the need for a fully armed fort abated. Despite the objections of some residents, the military reservation was officially closed in March 1867.

This development presented the community with a serious economic challenge, but Fort Collins boosters were equal to it. In 1868, for example, Joseph Mason successfully lobbied to change the Larimer County seat from Laporte to Fort Collins, and county offices were moved to the building that housed his store.

Intense rivalries existed between budding Colorado frontier towns that often featured struggles for government facilities – in other words, a lot of high-powered political horse trading fueled debates and decisions. By 1868, Denver had been chosen for the capital, Boulder the state university, and Canon City the penitentiary. Additionally, Harris Stratton, elected to the territorial legislature in 1867, began working to secure a Morrill Land-Grant Act college for Fort Collins.

In 1870, Representative Matthew S. Taylor of Fort Collins implemented Strat-

ton's idea with a bill that established "an agricultural college to be called and named the 'Agricultural College of Colorado,' which college shall be located in the county of Larimer at or near Fort Collins." Gov. Edward McCook signed the bill into law on Feb. 11, 1870, when the population of the entire state was not quite 40,000.

Supporters correctly assumed that a claim on a Morrill Act college during the territorial period would result in federal land-grant support once Colorado achieved statehood in 1876.

On Sept. 1, 1879, President Elijah E. Edwards and a two-member faculty welcomed the first students to the college. When this first class of five students began their studies, the school was officially known as the State Agricultural College of Colorado and unofficially as Colorado Agricultural College and State Agricultural College.

In the end, a college in Fort Collins was considered desirable because of the influx of students with cash to spend and knowledge to gain, a boost in local employment, and an overall attraction of a populace that valued education. That's a pretty good de-

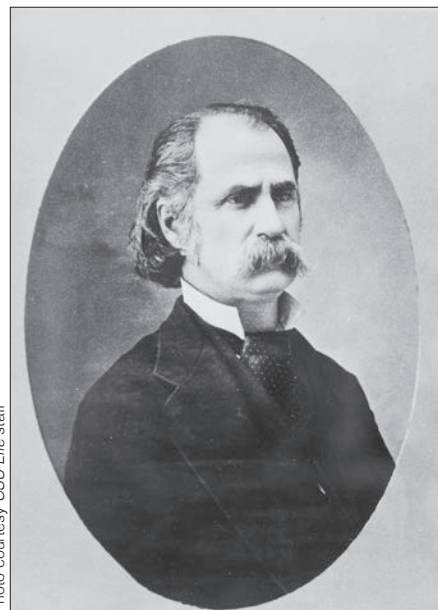
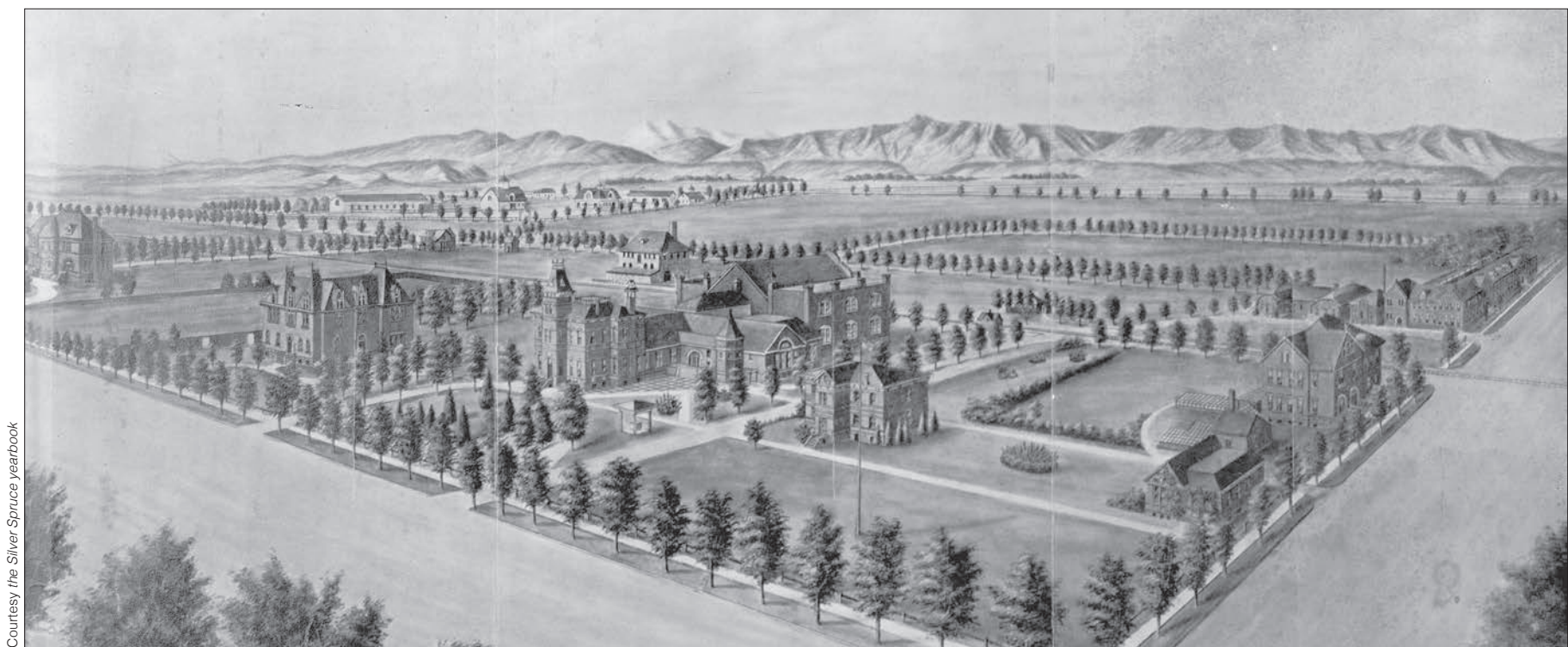


Photo courtesy CSU Life staff

Elijah Evan Edwards (1831-1915), who served as the first president of the new, land-grant college in Fort Collins – now known as Colorado State University – from 1879-1881.

scription of Fort Collins and CSU today. ♦

Thanks to James E. Hansen, CSU professor emeritus of history, and his definitive volume, Democracy's College in the Centennial State.



Courtesy the Silver Spruce yearbook

A rendering of State Agricultural College from the 1895 Silver Spruce yearbook.



the ONION
America's Finest News Source

Look for it in the Collegian
every Wednesday

Brought to you by



and
Rocky Mountain Student Media Corp.



**Choice Hotel for CSU,
Friends & Family**

\$95.00 CSU Rate for a Standard Room
Call for Reservations. Ask For the CSU Rate!

\$1.50 Any Grande Starbucks Coffee

\$7.00 Lunch Menu

Walking Distance to CSU!



Call us to
book your
next CSU
event!



*Based on availability. **Must show CSU ID.

970.482.2626 • 425 West Prospect Road • Fort Collins, CO • www.FortCollins.Hilton.com

Best of Books: Putting the Horse before Descartes

In the prologue to his new book, “Putting the Horse before Descartes: My Life’s Work on Behalf of Animals,” Bernard Rollin, CSU Distinguished Professor of Philosophy and bio-ethicist, talks about a moment in his young life:

“I was six years old, nagging my mother incessantly to get me a dog. The response was always the same: “You can’t have a dog; we live in an apartment, and you have ellegies” (Brooklynese for “allergies,” as I discovered later). One Saturday, she agreed to take me to an animal shelter to look at the animals. I recall my unbounded joy – all those beautiful dogs!

“What happens to them?” I asked the attendant.

“We put most of ‘em to sleep.”

“No,” I said. “I mean when they wake up. Do people take them home?”

“No, sonny. We put them to sleep, and they don’t wake up. They’re killed. Nobody wants them.”

“I didn’t understand. “I still don’t.”

And so began Rollin’s lifetime passion of speaking for animals that can’t speak for themselves. Rollin, who is well known for his witty, disarming,

and sometimes acerbic personality, has for decades been a valued faculty member at CSU as well as an outspoken advocate for animal rights. He has traveled widely to speak to legislators, agriculture associations, industry, and media interests on animal ethics and treatment.

To further underscore his support of ethical issues, Rollin continues to testify to the myriad ways that people of good conscience can accept ethical responsibility with regard to animals.

“In this accessible and engaging book, Bernie Rollin reveals his quite extraordinary footprint on the modern animal welfare movement,” said Wayne Pacelle, president and chief executive officer of the Humane Society of the United States. “He is an academic but also a pragmatist, and he applies his understanding of animal issues and human nature to achieve some pretty great successes for the cause.”

“I highly recommend this book for everybody who is interested in the ethical treatment of animals,” said Temple Grandin, CSU professor of animal sciences and animal behaviorist.

Rollin’s scholarly interests include



Bernie Rollin, CSU Distinguished Professor of philosophy and renowned bio-ethicist, is sometimes accompanied by Lindy Lu, a mule belonging to a CSU veterinary clinician, at book signings.

traditional and applied philosophy. In addition to numerous articles in the history of philosophy, philosophy of language, ethics, and bioethics, he is author of “The Unheeded Cry: Animal Consciousness, Animal Pain and Scientific Change” (1988 & 1998), “Farm Animal Welfare” (1995), “The Frankenstein Syndrome” (1995), and “Science and Ethics” (2006). He has edited a two-volume “The Experimental Animal in Biomedical Research” (1989 & 1995).

Rollin, who received his Ph.D. from Columbia University in 1972, is author of more than 500 articles and 17 books. He is a weight-lifter, horseman, and motorcyclist.

COMMUNITY EVENTS

from page 1

Distinguished Alumni Awards

Thursday, Sept. 29, 5 p.m. at Embassy Suites in Loveland

This year our Distinguished Alumni Awards Banquet coincides with Homecoming & Family Weekend. Start the weekend off by celebrating 18 CSU alumni and friends who demonstrate excellence in their field and bring honor to the University. For registration information, contact Ginger Morehouse at 491-6533.

Homecoming & Family Weekend

Thursday, Sept. 29-Sunday, Oct. 2, CSU Campus

Join us for Homecoming & Family Weekend, Thursday, Sept. 29 - Sunday, Oct. 2. Here are just a few of the many fun events to participate in this weekend! Friday, Sept. 30

- 50 Year Club
- Luncheon Reunion on the Oval
- Homecoming parade

- Pep rally, bonfire, Lighting of the “A”
- Saturday, Oct. 1
- Homecoming 5K
 - Tailgate
 - Football game: CSU vs. San Jose State
- Sunday, Oct. 2
- Family Weekend Breakfast

For information, contact the CSU Alumni Association at 491-6533.

Cans Around the Oval Collection Day

Wednesday, Oct. 12, 10 a.m. on CSU’s Oval

Bring you food and monetary donations to the CSU Oval and help us support the Food Bank of Larimer County. All donations will be counted and weighed on Collection Day. Food will line the Oval to show CSU and Larimer County’s efforts in reducing hunger. The Food Bank of Larimer County reported that CSU’s Cans around the Oval was their second largest food drive in 2010, bringing in 71,000 pounds of food and \$24,700. For more information, contact Brett Rundle at 491-3579.

Supporting our community for 101 years!

Show Your RAM SPIRIT!

Fits all bead bracelets

CHAMILIA[®]
YOUR LIFE. YOUR STYLE.

Sather's[®] SINCE 1910
LEADING JEWELERS

The Diamond Tower | 300 East Foothills Pkwy. | Fort Collins

Wilbur's Total Beverage Wine & Spirits

Fall Football & Festive Days Ahead!

Prices only valid with your CSU Staff ID through **October 15th, 2011**
Cashiers will adjust the price on your request. Valid only while supplies last, no rain checks. Not valid with any coupons or any other offers.

| | |
|--|-------------|
| New Belgium, 1554, Abbey, Belgo Belgian IPA, Blue Paddle, Fat Tire, Ranger, Sunshine & Trippel | |
| 6 pk btls..... | \$7.49 |
| Colorado Native, Brewed here in Colorado! | |
| 12 pk btls..... | \$13.99 |
| Coors & Coors Light | |
| 24 pk cans..... | \$18.99 |
| The Culprit, Red Blend (Brand New!) | |
| 750 ml..... | \$14.99 |
| Conundrum, California White Blend | |
| 750 ml..... | \$18.99 |
| El Jamon, Tempranillo | |
| 750 ml..... | \$6.99 |
| Louis Martini, Sonoma County Cabernet | |
| 750 ml..... | \$12.99 |
| Borgo Magredo, Prosecco | |
| 750 ml..... | \$9.99 |
| Gray's Peak, Vodka | |
| 750 ml..... | \$14.99 |
| Mc Grath's, Irish Cream | |
| 750 ml..... | \$8.99 |
| Grand Marnier, Orange Liquor | |
| 750 ml..... | \$27.99 |
| Patron Silver Tequila- Buy 1 get the 2nd for \$1 | |
| 375ml..... | 1/2 Price!! |

(Prices good with Wilbur's Card, while supplies lasts - NO RAIN CHECKS)
2201 S. College • Fri & Sat 9-11 • Sun 10-6
970-226-8662 • www.WilbursTotalBeverage.com

ADDRESS | Focus on retaining, graduating students

From page 1

with constantly improving academic qualifications,” he said. “We also know how to welcome students and get them off to a good start in their living communities, and we have highly effective educators. So with those ingredients, we should be able to graduate almost every student. But we don’t.”

CSU’s overall six-year graduation rate of 64 percent – while better than most schools in the state and comparable to most other national research universities – is “not up to the CSU standard of excellence,” Frank said.

Colorado State has made progress in improving graduation rates in recent years thanks to a focused commitment on student success, retention and providing a high-quality undergraduate experience, he said. These efforts have yielded notable gains, he said, and need to be continued and expanded.

“We have the raw materials we need to be successful – qualified students, committed educators,” he said. “And there is no aspect of our mission that is more important than this one: We exist to educate and graduate our students.”

Noting that in nine years the university will celebrate its 150th birthday, Frank called on faculty and staff to look ahead and determine what the university will have accomplished in the intervening years.

“As we look toward the future, as we seek to build a truly great American university, and as we continue to argue for the importance of public higher education, we simply must do better.” ♦



Several CSU students, faculty and staff members gathered on the Oval, despite the rain, to hear CSU President Tony Frank’s Fall Address on Thursday, Sept. 15.



Colorado State University GLOBAL CAMPUS

Employee Study Privilege and is allows CSU faculty and staff to take classes through us, 100% online, by applying their tuition benefit, up to 9 credits a year.

Classes begin September 26 and October 31.
Enroll Now!

CSU- Global Campus is regionally accredited and 100% online so you can take university courses on your own schedule.

Student-focused to help ensure your academic success, including online student orientation, 24X7 technical and tutoring support, small class sizes, proactive student advising.

csuglobal.edu

Admissions: 800.920.6723 admissions@csuglobal.org