



November 2011

INSIDE:

Sanjay Ramchander's Indian adventure
pg. 4

Jeff Goodwin's peak dream
pg. 12

COMMUNITY EVENTS

University Art Museum, 1400 Remington St.
- Solo exhibition of the poster works of honor laureate Leonardo Sonnoli in conjunction with the 17th Colorado International Invitational Poster Exhibition; through Dec. 16.
- "Orka Combined" installation by video pioneer Steina; part of the Critic and Artist Residency Series; through Dec. 16.

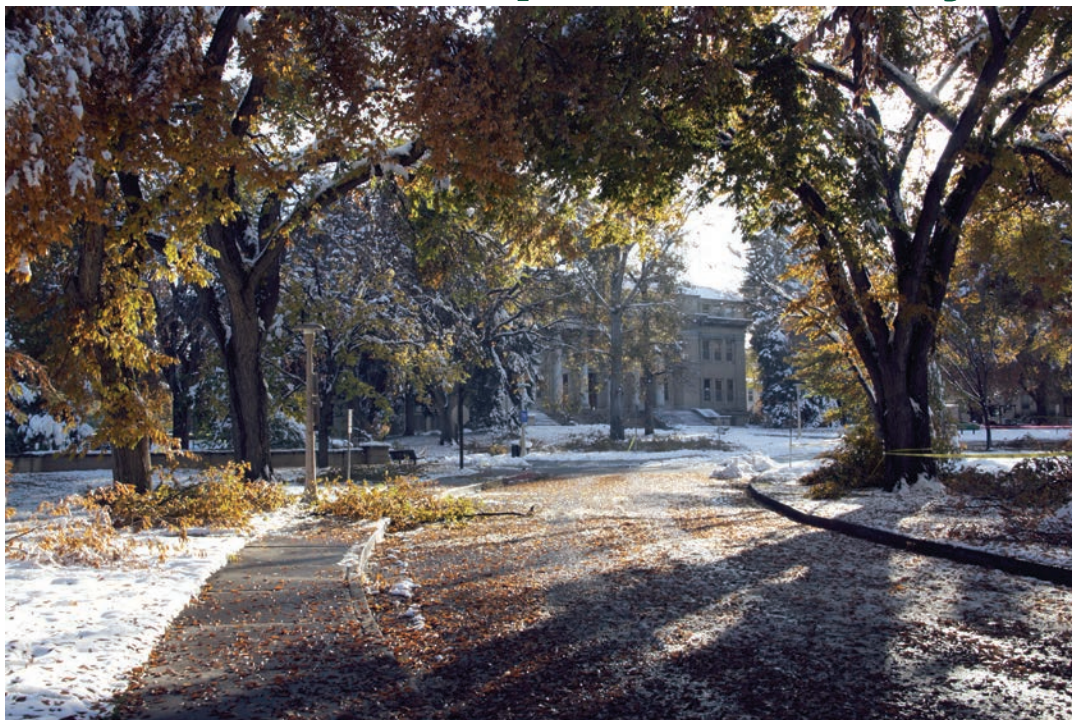
Curfman Art Gallery, Lory Student Center.
Artist Jammey Morrill's series, "Transplant," through Dec. 9.

Duhesa Lounge, second floor lobby and east lounge, Lory Student Center. Art exhibit of Native American pottery, dance regalia, and sculpture concentrating on Colorado and the Southwest; through spring 2012. Exhibit details: 491-2810.

Nov. 16, noon-1 p.m.
Muhtar Kent, chairman and CEO of Coca-Cola, discusses shared values for a sustainable future in the Lory Student Center Main Ballroom. The talk is free and open to the public.

See **Events** page 8

Storms keep crews busy



Trees along CSU's historic Oval – and most of campus and the state – took a hit from a late October snow storm. Clean-up crews still are pruning and cleaning up broken branches. For the latest inclement weather notices for the CSU community, visit www.safety.colostate.edu. Photo by Bryan King.

Tree limbs mulched for landscaping

by Rebecca Wren

As part of sustainability efforts at CSU, facilities crews are recycling 100 percent of the broken tree limbs they're collecting from the recent snowstorms.

All damaged or fallen wood will be chipped on campus and used as high-quality mulch on various landscaping projects. Larger logs will be sent to a tub grinder on campus to chip into smaller, more manageable sizes while small branches will be processed through a standard chipper, also located on campus.

"No wood will be sent to the landfill," said Fred Haberecht, landscape architect at CSU. "The chips will be used as mulch, a nutrient-rich material used in landscaping projects. By using mulch for landscaping, there is less evaporation, and the university can reduce the amount of water used for irrigation."

"It's tough to estimate how many tree limbs we've touched, but the amount we've collected will probably last us for a year with all of our projects," he said.

All of the mulch will be used on the main and south CSU campuses.

Mulch also provides weed control which allows the university to decrease the amount of herbicides used on landscaping. Mulch sends nutrients back into the soil and fosters the plants it surrounds with organic

See **Trees** page 5

CCC: Give back, make a difference

CSU Life staff

Tim Miles gives for simple reason: "Just doing my part."

Miles, the head coach of CSU men's basketball, is honorary chair of the 2011 Colorado Combined Campaign, which provides state employees the opportunity to make charitable contributions through payroll deduction to a charity of their choice. The campaign at CSU runs throughout November.

"I want to do my part and give something back to the community," Miles said. "We have in Fort Collins one of the best communities in America, and those of us who live here bear some responsibility in making sure it remains one of the best. This campus is very much part of the Fort Collins community."

Miles said among the charities he and his wife support is Project Self-Sufficiency – supported in part by the United Way of Larimer County – because he admires the strength of the women whom are among its beneficiaries.

"These single moms are doing it on their own, and I respect that a great deal," Miles said. "Raising children on your own is not an easy task."

The Miles also support CSU Athletics scholarship funds, CSU's School is Cool program, programs through their church and children's school.

He gives through CCC because it's easy – "It's virtually painless and unnoticeable," he said. CCC lists thousands of charitable organizations from across

Colorado that employees can designate for their donation.

Regardless of the amount donated – even small donations add up – Miles encouraged all faculty and staff to use Colorado Combined Campaign to make a donation to a charity of their choice.

"You can make a difference in people's lives," Miles said. "And that is a very important part of life."

More than just one contribution

It's bigger than just one contribution. Jan Carroll knows that her contribution to the United Way through the Colorado Combined Campaign will be

See **CCC** page 5



applause

Admissions

Jim Rawlins, executive director of Admissions, was voted president-elect of the National Association for College Admission Counseling at the association’s 67th National Conference in New Orleans in late September. He will serve a three-year term.

College of Engineering

The American Physical Society has honored **Jorge Rocca**, University Distinguished Professor and leader in the development of compact X-ray lasers, with the 2011 Arthur L. Schawlow Prize in Laser Science. Rocca holds a joint appointment in the electrical and computer engineering and physics departments.

Send in your Applause

Our Applause section features notable highlights from CSU’s colleges and departments. The campus community is invited to submit material for Applause to celebrate the good work, service, outreach, research, and personal triumphs that keep the people of CSU engaged and committed to higher education.

If you have applause to share, send an e-mail to CSULife@colostate.edu with your brief announcement and the best way to contact you.

Christian Kummerow, professor in the Department of Atmospheric Science and director of the Cooperative Institute for Research in the Atmosphere, has been named a Fellow of the American Meteorological Society. He was named a Fellow for his research into obtaining a better understanding of global and regional climate change through the use of space-borne missions.

College of Business

Professor Susan Golitic received a Best Article in 2010 award from the top-ranked Journal of Operations Management. The article addresses gaps in buyer-supplier relationship theory through examining how buyer-supplier relationships become stronger or weaker over time as a result of prior performance.

Extension

Laura Bellows, researcher and Extension specialist who specializes in childhood obesity issues, was among 94 researchers recently named to receive the Presidential Early Career Awards for Scientists and Engineers, one of the highest honors given by the U.S. government on science and engineering professionals who are in the early stages of independent research careers. Bellows is in the Department of Food Science and Human Nutrition in the College of Applied Human Sciences.

CSU alumnus **Raleigh Brooks** was inducted into the National 4-H Hall of Fame for his lifetime achievements and contributions to 4-H. Honored by the National Association of Extension 4-H Agents, he was one of 15 people inducted during a ceremony at the National 4-H Youth Conference Center.

College of Liberal Arts

Political Science

Marcela Velasco and **Gamze Yasar** were honored with the Technology & Politics Section of the American Political Science Association’s Annual Award for Learning Innovations using information technology for their study on the use of I-clickers in large classrooms.

Dimitris Stevis and **Michele Betsill** received a grant from CSU’s Clean Energy

Supercluster for a project on “State-Local Relations in the Transition to a Low Carbon Society: A case study of Colorado’s New Energy Economy.”

Anthropology

Kathy Galvin and other principal investigators were named one of six Global Challenges Research Teams by the School of Global Environmental Sustainability for 2011-2012 for their work on the project; Managing for Resilience, which will design sustainable natural resource management strategies for systems undergoing change.

English

The CSU Writing Project, directed by **Cindy O'Donnell-Allen**, was awarded \$25,000 from the Gates Foundation and the National Writing Project to create curriculum and professional development programs aligned with the Common Core Standards.

Used, out of print & rare books
for the more serious and
intellectual reader and scholar

The Eclectic Reader

Hours: 10-6 p.m. Tues. - Sun.
(970) 493-7933

Elizabeth & Taft next to Cups Coffee



RETIREMENT NOTICE!



Available for your Colorado State University Retirement Plan Assets!

- ✓ Do you review your retirement account on a regular basis?
- ✓ Are you properly allocated in the available funds?
- ✓ Are you in your correct Risk Tolerance?
- ✓ Do you know when to make changes to your account?
- ✓ Can you handle another down market?

What are you waiting for..
We help you manage your account for the first time!

Helping You to Manage Your Account for the First Time!

Contact us today at 970-377-1705 for a complimentary consultation and ask how you can “Start Managing Your Account.”



- Over 60 years combined experience
- Educate clients
- Life planning
- Planning with preservation of capital
- Comprehensive Financial Plans
- Protect wealth using management platforms

Robert M. McCulley, CFP®, MAFM
CERTIFIED FINANCIAL PLANNER™
Masters Degree Accounting & Financial Management



Rick W. Meehleis, CFP®
CERTIFIED FINANCIAL PLANNER™
Masters of Science in Financial Planning

Visit us on the web at:
www.theretirement-pros.com
105 Coronado Court
Fort Collins, CO 80525



The Retirement Professionals LLC

Securities and investment advisory services offered through NEXT Financial Group, Inc. Member FINRA/SIPC. The Retirement Professionals, LLC is not an affiliate of NEXT Financial Group, Inc.

Journalism Hall of Fame honors pros

The Department of Journalism and Technical Communication at CSU inducted 10 professionals into its Media Hall of Fame in September.

The journalism program created the Hall of Fame to recognize and honor alumni reporters, editors, publishers, owners, photographers, broadcasters and other professionals who have made outstanding contributions to the profession.

"We're proud to have such distinguished alumni representing CSU while making a difference in the world," said Greg Luft, department chairman.

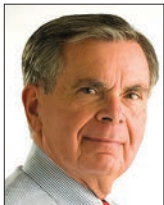
The announcement was made at the opening reception of the department's Third Annual CSU Media Festival this fall.

Inaugural class of the CSU Media Hall of Fame



Benemann

Jim Benemann, '78, is lead news anchor for KCNC-TV in Denver and one of the most respected news personalities in Colorado. Benemann began his TV career in Iowa, then worked in Washington, D.C., in Portland at KGW-TV and at KUSA-TV in Denver before moving to KCNC-TV. Benemann has covered news in Cuba, Korea, South America and Europe and has earned dozens of local and national awards.



Brown

Fred Brown, '61, was one of CSU's first journalism graduates. He worked 39 years at The Denver Post, mostly covering politics. Brown continues to write, serves as a television analyst and teaches media ethics at the University of Denver. Brown also has served as national president of the Society of Professional Journalists.



D'Agata

Charles D'Agata, '90, a CBS television correspondent based in London, also has worked as CBS' international radio correspondent. He was the first American journalist in Baghdad 10 months before the U.S.-led invasion and has covered every major news story in Iraq. His work has helped CBS win several honors including five Edward R. Murrow Awards.

Bill Hitchcock, '79, is a freelance television photojournalist who works primarily for CBS' "60 Minutes" and CBS' "48 Hours." His honors include a Peabody Award, four national Emmy Awards and three regional Emmys. Hitchcock started his career at KGTV in San Diego, Calif., and he also worked at KMGH-TV in Denver.



Hitchcock



Stratton

Mike Stratton, '77, is a prominent Colorado-based political consultant and business leader. His business specializes in international and domestic communications. Stratton has played a leading role in six presidential campaigns and numerous congressional, gubernatorial and mayoral elections. He is a close advisor to former Gov. Roy Romer, led Ken Salazar's successful U.S. Senate campaign and served in the administrations of both President Carter and President Clinton.

Elizabeth "Liz" Spayd, '82, is the first woman managing editor in the history of the Washington Post. Spayd joined the paper in 1988 and since then has worked as social



Spayd

policy editor, national editor and editor of washingtonpost.com. She has supervised coverage of many major events including national elections, the 9/11 terrorist attacks and Hurricane Katrina.

Jim Sheeler, '90, is an Endowed Professor of Journalism and Media Writing at Case Western Reserve University. Sheeler earned a Pulitzer Prize for feature reporting in 2006 while with the Rocky Mountain News, where his series, "Final Salute," followed a military officer who notified family members after soldiers were killed in action. Sheeler's subsequent book, "Final Salute," was a finalist for National Book of the Year in 2008.



Sheeler

Kelly Kennedy, '97, is USA Today's health policy reporter and author of "They Fought for Each Other," a book about one of the most devastated military units in the Iraq war. Kennedy is the winner of several national awards and has been an Ochberg fellow and a Rossalyn Carter Mental Health Journalism fellow.



Kennedy

She was a communications specialist for the U.S. Army and served in the Persian Gulf War before earning her bachelor's degree at CSU.

Gary McCormick, '77, is director of Partnership Development for Home and Garden Television, (HGTV). McCormick is the immediate past chair of the 22,000-member Public Relations Society of America and also has served as president of the PRSA Foundation, both top leadership roles in the U.S. public relations industry.



McCormick

Todd Shimoda, B.A. '77; M.S. '91, is a successful novelist, website designer and publisher. In addition to his CSU degrees, he holds a doctorate from UC Berkeley. Shimoda has earned a number of awards for his three novels: "The Fourth Treasure," "365 Views of Mt. Fuji" and "Oh! A mystery of 'mono no aware,'" a National Public Radio recommended pick for 2011.



Shimoda

A Chef in the Making Fort Collins welcomes a new culinary academy for all ages!

Crumbled Oreos, a dash of vanilla, protein-rich eggs, pumpkin (super high in vitamin A), and mouthwatering melted caramel are just a few ingredients that make up Black Bottom Mini Pumpkin Cheesecakes. These mini morsels are just one example of the new culinary adventures you can have at foodies! Culinary Academy – Fort Collin's very own food school!



Brought to life in August 2011 on College Avenue, in the Hobby Lobby Shopping Center, certified professional chef, Kathy Guler and Walt Disney Animation Artist and husband, Greg Guler have cooked up a place for food lovers of all ages – from 3 to 93!

"foodies! Culinary Academy is a creative, vibrant and fun environment where young people and families can learn the vital importance of planning, preparing, and eating nutritious, delicious, affordable home-cooked meals," according to Executive Chef Instructor, and owner, Kathy Guler. Educating students about the importance of balanced nutrition, the new food plate guidelines, and the value of preparing whole foods yourself, is foodies! most notable goals.

A bright, colorful open atmosphere with plenty of space to create your next culinary masterpiece with right-size tools awaits the aspiring chef! From weekly classes and cooking clubs, to the culinary-themed, all-inclusive TOP Chef Birthday Bash parties, there is truly something to delight everyone's tastebuds. From IRON Chef Competitions, to Princess Teas and Pirate High-Seas Cooking Adventures, the focus remains the same: learning to cook food that is good and good for you is one of the best gifts you can give your child and yourself.

"Parents will learn, laugh and love helping their kids in the kitchen at foodies! where they can refine their own cooking skills, while working interactively with Chef Kathy and foodies! Sous Chefs to plan, prepare, craft and create amazing, nutritious and delicious dishes. And we do the cleanup! What could be better?" remarked Guler. A member of the IACP, Guler is one of several committee members on the "Kids in the Kitchen" subcommittee focused on helping culinary professionals and the food industry band together to encourage families to promote kids' involvement in healthy nutrition choices and meal preparation.

Don't miss out on unique upcoming classes to learn how to make Buche de Noelle: The Yule Log Cake on Dec. 6. Teens will challenge their skills and tastebuds in the upcoming biweekly teen cuiScene classes on Friday Dec. 2 and 16.

To learn more, find class schedules, contact information and the Recipe du Jour, visit foodies! online at www.foodiescca.com. You can also reach foodies! by email at foodies.chefkathy@hotmail.com or call 970.CAN.COOK (226.2665) to sign up for your next culinary adventure.

Choice Hotel for CSU, Friends & Family

Call and ask for the CSU Friends and Family Rate!

\$1.50 Any Grande Starbucks Coffee**

\$7.00 Lunch Menu**

Walking Distance to CSU!

Call us to book your next CSU event!

970.482.2626 • 425 West Prospect Road • Fort Collins, CO • www.FortCollins.Hilton.com

New insights for a new chair of Finance and Real Estate

Fulbright Scholar Exchange provides an Indian homecoming for Sanjay Ramchander

by Andrew Stoner

In a modern political and economic era when interaction between people and nations seems reduced to insults hurled from across the world, the idea of an exchange program with the goal “to increase mutual understanding between the people of the United States and the people of other countries” has a certain attractiveness to it.

The expectation underlying that goal, to increase understanding and awareness, was at the heart of Sanjay Ramchander’s recently completed Fulbright Scholar Exchange Program in his native India. Ramchander served as a visiting lecturer in business administration at the Birla Institute of Technology and Science (BITS) in Pilani, India. It was a career-impacting experience that the new chair of the Finance and Real Estate Department in the College of Business won’t soon forget.

“This exchange allowed me to exchange ideas and increase my awareness in many areas, including the academic environment in India, discipline-specific knowledge, lo-

ers,” 116,900 from the United States and 192,800 from other countries, have participated in the program.

The Birla Institute of Technology and Science, where Ramchander served for four months during the 2010-11 school year, is one of the premier educational institutions in India and has a long and distinguished history. Founded by industrialist Ghanshyam Das “G.D.” Birla (1894–1983), the school is named for him in recognition of his leadership not only in business, but also in fighting for India’s independence. Birla was a close associate of Mahatma Gandhi (1869-1948), the famed non-violent Indian freedom fighter, who met Birla in 1916. Gandhi was at Birla’s home in New Delhi when he was assassinated in 1948, having lived there for the last four months of his life.

“BITS is located in the northwest part of India, about 200 kilometers (about 124 miles) west of Delhi, in the state of Rajasthan,” Ramchander said. “It is a rural community with a tiny population of only 30,000. I felt quite welcome there as they were looking for someone with my background technical expertise to teach business analysis and valuation and present



A means of conveyance in India.

food and hospitality.”

Teaching in India provided Ramchander with some interesting contrasts to his experiences in CSU classrooms. “The teaching method there emphasizes drilling down of fundamental concepts with a top-down learning model,” he said. “Students are generally smart, resourceful, quantitatively focused and computer savvy, but they are a bit bashful when it comes to asking questions and participating in class discussions.”

students were engineering majors taking his class as an elective.

One of the remarkable things that Ramchander noticed was that faculty and students show a high degree of confidence in the ability of technological innovations to promote business sustainability, and are particularly focused on the economic development and social welfare of rural India.

He identified several challenges facing India including corporate governance, energy and water resource management, democratization of banking services in rural India, infrastructure development and improvements, and the need to maintain high levels of political integrity among national, state and local governments.

“I’ve enjoyed witnessing firsthand the tremendous economic and social transformations taking place in an important part of the globe and would strongly encourage other faculty members to consider a Fulbright opportunity to experience similar benefits.”



Sanjay Ramchander (second from right) experienced ‘Holi,’ a colorful festival to celebrate the coming of spring, with students at the Birla Institute of Technology and Science in Pilani, India, during his recent Fulbright Scholar Exchange visit.

cal business conditions, and the aspirations of the young people studying business there,” Ramchander said.

Ramchander was chosen for the Fulbright Scholar Exchange Program after a lengthy and rigorous application process. Scholarship positions are awarded on a competitive basis across the nation based on academic merit and leadership potential. Each year, about 1,200 professor scholar grants are made involving 155 nations. Since the program’s inception in 1946, more than 310,000 “Fulbright-

topics on risk management.”

Although he is a native of India, Ramchander had no previous ties to BITS.

“The value for me professionally was the opportunity to teach in a different learning environment, and personally to be able to travel with my family and visit places of historical interest (such as Old Delhi, Agra, and Jaipur),” he said. “It was exciting to interact with people there and learn about their perspectives on important local issues, and of course, it was also wonderful to experience the outstanding

The culture requires students to behave rather “reverentially” toward instructors and as a result, they require more encouragement to open up and share their thoughts.

During his teaching assignment at BITS, students were required to complete several valuation projects of local companies that included a competitive market analysis, cost of capital calculation, cash flow estimation and sensitivity analysis, similar to the ones undertaken by CSU students. The majority of Ramchander’s

More about the Fulbright Scholars Program

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to increase mutual understanding between the people of the United States and the people of other countries. The program was established in 1946 under legislation introduced by late Sen. J. William Fulbright (1905-1995) of Arkansas and is sponsored by the U.S. Department of State’s Bureau of Educational and Cultural Affairs (ECA).

Forty-three previous Fulbright Scholars have gone on to be named Nobel Laureates.

The program is funded by an annual Congressional appropriation administered by the U.S. State Department. For more information visit <http://fulbright.state.gov/about.html>.

TREES | Turning fallen limbs into mulch

From page 1
material.

The university already has a policy of incorporating mulch into landscaping projects. By repurposing this dead wood as high-quality mulch, CSU not only saves money on the purchasing of mulch but also promotes a zero-waste attitude, Haberecht said.

Crews are primarily focused on removing hazards for pedestrians, but they’re also addressing long-term health of the trees. The university holds an insurance claim on all trees which allows for irrecoverable trees to be removed and trees about 10 feet tall to be planted in their place.

CCC | CSU’s donations make a difference

From page 1
leveraged with hundreds of others to create a big impact for local residents in need.

Carroll, director for federal and civic engagement for CSU Extension, started donating to local charities though CCC when she began working here in 1994.

“My inspiration is the value of our collective commitment and action,” Carroll said. “Needs in our communities are greater than any of us alone can address, but together we can identify the gaps and take action to meet needs.”

She chooses to donate to United Way of Larimer County, just one of hundreds of Colorado charities to choose from.

“I appreciate (United Way’s) low overhead and knowing my donation will make a difference,” she said. “I’m interested in economic self-sufficiency for women and girls, and United Way’s WomenGive initiative provides child care scholarships for single women who are in school. In addition, a percentage of my donation goes to the Women’s Foundation of Colorado for research and advocacy. I want to support policy changes that will help women and girls’ full participation in society.”

Through CCC, she knows her donation is going to a verified charity. “CCC assures that the charities are legitimate,” she said.

Donate to the Colorado Combined Campaign online at <https://donor.unitedway.org/?campaign=ccc11> or by calling the Office of the President at (970) 491-6211.

Claudia Boot: Fixing the ‘leaky pipeline’ of women scientists

CSU researcher visits the White House to see NSF policy changes first-hand

by Claudia Boot

One of the attractive features of a career in academic research is the flexibility provided by the position. We make our own hours, but for early career scientists, flexibility often morphs into round-the-clock efforts to acquire initial grant funding and establish yourself within your chosen field.

When home life demands such as caring for a new child or an elderly parent are added to these professional responsibilities, the anticipated benefits of flexibility can be replaced with a burden of unrealistic expectations. Young professionals feel forced to choose between career and family, and many scientists, especially women, end up leaving promising careers to fulfill other equally important roles.

This pattern is reflected in the career paths of women in the science, technology, engineering and math (STEM) fields, where they earn 41 percent of the Ph.D.s but make up only 28 percent of the tenure track faculty.

The ‘leaky pipeline’ of young women Ph.D. scientists in STEM fields has not gone unnoticed by administrators. As a starting point to address this problem, the National Science Foundation recently rolled out the “NSF Career-Life Balance Initiative.” I was honored to be invited to the White House to attend the announcement of this new policy in late September, as I had already benefited from its informal implementation.

“We need all hands on deck. And that means clearing hurdles for women and girls as they navigate careers in science, technology, engineering, and math.”
— First Lady Michelle Obama

The arrival of my first child coincided with my first NSF grant award which involved extensive field work. Although it was not their official policy at the time, the NSF accommodated my request to shift the start date of my award to the end of my maternity leave, and provided supplemental health insurance funds for our new family member.

At the White House policy announcement, NSF director Dr. Subra Suresh opened the presentation by discussing some of the highlights of the policy including suspending NSF grants for up to one year to take care of family responsibilities, providing supplementary funds to hire research technicians while on leave, and funding more research on policies encouraging women to stay in STEM research careers.

Suresh’s introduction was followed by a speech by first lady Michelle Obama where she noted that in order to train the next generation of STEM scientist and remain competitive in a global workforce: “We need all hands on deck. And that means clearing hurdles for women and girls as they navigate careers in science, technology, engineering, and math.”

Talking with other early career scientists that attended the



Claudia Boot doing field work (part of research for her NSF award) in arctic Alaska at the Toolik Lake Field Station.



Axel Boot gearing up for his second time on skis with his mother in Steamboat.

event about challenges we face and support we’re getting from the NSF gave me the sense that the goal of increasing retention of women in STEM fields can be realized. Recognition is advancing that female scientists with children are not half-mom and half-scientist, but both at once, all the time. It may be possible to be a better mom, or a better scientist, by only doing one of these jobs, but this policy shift makes me optimistic about a future where women won’t feel they need to make that choice.

Policies within the NSF Career-Life Balance Initiative encourage an academic culture that values people as a sum of their parts, and is intended to be a model for universities, industry, and other funding organizations.

Claudia Boot is a Postdoctoral Fellow at CSU’s Natural Resource Ecology Lab

Best of Books: Now in print

CSU Life staff

The Face of the Earth



Earth's landscapes shape human cultures and perceptions. In turn, we shape those landscapes. In a new book, "The Face of the Earth," English Professor SueEllen Campbell brings together insights from several sciences (specifically geology, biology, and climate science) and arts and humanities (focusing on literature, popular culture and film, and environmental history) in an engaging and thoughtful series of essays from outstanding contributors.

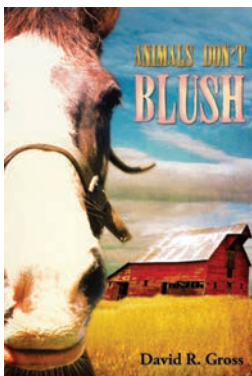
The book considers how natural landscapes are shaped by the great forces of plate tectonics and climate,

how these landscapes also shape human cultures and perceptions, and how we in turn shape those landscapes.

Campbell is also author of "Even Mountains Vanish: Searching for Solace in an Age of Extinction" (2003) and "Bringing the Mountain Home" (1996).

"The Face of the Earth: Natural Landscapes, Science, and Culture" is available at the CSU Bookstore and Barnes & Noble.

Animals Don't Blush



A new book by CSU veterinary alumnus David Gross describes his new life after moving to a town near

the confluence of the Yellowstone and Missouri Rivers, where Gross joined a veterinary practice in 1960 right out of school.

In "Animals Don't Blush," Gross speaks of his clients, which included townspeople, river valley farmers, high prairie dry-land wheat farmers and ranchers, and North Dakota Badlands ranchers.

"Our animal patients were the same as they are today – prone to the same illnesses and injuries," Gross says. "They were for the most part stoic and never embarrassed by anything they did or that was done to them. The characters in this book are those people, those animals, and that time and place."

After a long career in veterinary medicine, teaching and research, Gross retired in 2006 after 12 years as professor and head of Veterinary Biosciences in the College of Veterinary Medicine at the University of Illinois, Urbana-Champaign.

More details about "Animals Don't Blush" are available online at www.docdavesvoice.com.

Pumpkin Quick Bread

From CSU's Kendall Anderson Nutrition Center

Here's a high-fiber, high-flavor pumpkin bread that gives you plenty of protein to get you going in the morning without a lot of sugar or fat. It also makes a great snack.

3 tablespoons canola oil
1/2 cup applesauce or fat free yogurt
2 cups sugar
4 eggs or egg substitute
1 can (15-16 ounces) pumpkin
2/3 cup water
1 1/3 cups all purpose flour
2 cups whole wheat pastry flour
2 teaspoons baking soda
1 1/2 teaspoons salt
1/2 teaspoon baking powder
2 tablespoons ground cinnamon
1 tablespoon ground cloves
2/3 cup coarsely chopped nuts (optional)
2/3 cup raisins (optional)

Heat oven to 350 F. Grease bottoms only of 2 loaf pans, 9 x 5 x 3" (or 3 loaf pans 8 1/2 x 4 1/2 x 2 1/2 "). Mix oil, applesauce (or yogurt) and sugar in large bowl. Add eggs, pumpkin and water.

Blend in flour, baking soda, salt, baking powder, cinnamon and cloves. If using, stir in nuts and raisins. Pour into pans (or use muffin tins for faster cooking).

Bake until wooden pick inserted in center comes out clean, about 1 hour. Cool slightly. Loosen sides of loaves from pans; remove from pans. Cool completely before slicing. Makes 12 servings.

Nutrients per serving:

300 calories, 4 g fat, 4 g fiber, 6 g protein.

Participate in cooking classes in the Nutrition Center's professional kitchen and find out more about great recipes. The center's latest cookbook is at www.nutritioncenter.colostate.edu.



Free Credits!

CSU is proud to treat faculty and staff to nine free credits each year. In addition to the degrees offered on campus, you have access to online degree and certificate programs through CSU OnlinePlus.

It Gets Even Better!

Your study privilege now covers more of the bill, meaning the only thing you'll pay for are special course fees if applicable!

CSUStaffStudy.com

Colorado State University
OnlinePlus



Social Media Information and Guidelines

Did you know that CSU has more than 32,000 fans on Facebook, 4,100 followers on Twitter, 446 videos on YouTube and 1,880 photos on Flickr? Even our own venerable mascot, Cam the Ram, has his own Facebook page and Twitter account.

If you haven't checked out Today @ CSU online lately, take a peek. CSU's convenient, one-stop source for campus announcements, events, information, and news now has a new tab on its website dedicated to universitywide social media accounts.

With millions of people using and connecting via social media, it's become a prevalent communication tool for institutions, including CSU.

To find out more, go to www.today.colostate.edu and click on the green "Social Media" tab at the top.

Social Media highlights include live



streams from CSU's Facebook page and Twitter accounts, new videos from CSU YouTube channel, snapshots of campus from CSU's Flickr photostream, and blogs from T-Time with Tony Phifer and MyCSU.

Social Media Policy

The university encourages colleges, departments, programs, groups, and entities to join the social media age and create social media accounts to build enriching relationships.

CSU has a social media policy and application process in place to ensure that any and all interactions on behalf of CSU represent the university's best interests. All social media accounts affiliated with a CSU unit are required to adhere to the policy and must be registered with the CSU Social Media Directory.

The social media policy only applies to social media accounts that represent CSU entities and does not apply to personal accounts.

Visit the social media website for everything you need to know about how to use social media at CSU.

1. Why is social media important?

Social media has created a two-way dialogue for the masses and when new communication tools are available to anyone, anywhere, new ideas and possibilities emerge. The pillars of social media are transparency and responsibility and both of these tributes are critical in open dialogue.

More people are turning to social networks and online outlets to receive their daily intake of news and information rather than picking up a newspaper or watching the evening news. The masses no longer wait for news and information to be provided to them, they will go out and find it and react to it through Facebook posts or blog comments.

People are seeking information about businesses, universities, programs, organizations, etc. through social media outlets and therefore it is important to establish a presence in places where people are going for information.

2. What are the benefits of applying to be officially recognized by the University?

Once your social media account is approved, it will be listed on the Officially Recognized Accounts page of this website. This public listing is intended to drive people to your account and become engaged. All recognized accounts will receive a legal disclaimer that states that Colorado State University regards the account as authentic. Additionally, specially designed CSU-themed Twitter backgrounds will be available to anyone who would like to use them if a University group or department has a Twitter account.

All officially recognized accounts will be connected to Colorado State University's profiles on Facebook, Twitter and YouTube.

3. Who should apply?

Any CSU college, department, group, program, etc. that would like to start and maintain a social media account representing a Colorado State entity should apply. It is recommended that a CSU employee who intends to serve as one of the accounts' administrators fill out and submit the online application.

4. How long does it take to become officially recognized?

Once your application is submitted, expect to hear from us within 3-5 business days at which point we will let you know if your application has been approved.

5. What if my department/college/group already has an existing social media account? Should I still apply?

Yes. In order for your existing social media account to be officially recognized by the University, you will need to apply.

6. Does CSU's Social Media Policy apply to my personal accounts on Facebook, Twitter, etc.?

No. The policy only applies to accounts that represent the University in an official capacity.

7. What's the difference between a profile image and an avatar?

The profile image and avatar image are the same, however they are displayed differently. Your profile image is displayed on your actual profile page. Your avatar is a smaller version of your profile image shown on threads, comments, etc.

MOUNTAIN STANDARD
DOUBLE BLACK IPA

AS WINTER SETS IN, WE EMBRACE THE DARKNESS,
CELEBRATING THE CHANGE OF SEASON WITH THIS
DOUBLE BLACK IPA.

GO AHEAD...
GIVE IN TO THE DARK SIDE.

ODELL BREWING CO.
FORT COLLINS, COLORADO

New era for an old theater

by Claire Whitworth

The Lory Student Center Theatre is now undergoing its first remodeling since the iconic facility opened almost 50 years ago. The only prior renovation was after the flood of 1997, when the theater received a new roof.

The theater has been in the LSC since the building originally opened in 1962. When first opened, it was the only theater for the whole Fort Collins community, until later theaters opened in the city.

Inside, the theater will feature a balcony surrounding the top tiers, seats that retract, and more versatility for the space, such as a ballroom option. The facility also will include an elevator from the main level to the balcony, natural and flexible lighting, and some of the most innovative technology found in northern Colorado. The graphic wood-panel wall is inspired by rock formations around Horsetooth Reservoir west of campus. Windows will show views out to the Colorado Rockies.

The theater renovation will preserve the outside architecture that was done in 1959 by James Hunter, who designed it to look like a campstool. Renovations will include sustainable features such as insulation to help reduce energy use, which the existing theater did not include.

One of the main concerns about renovating the theater was the Wurlitzer organ. Doni Luckutt, part of the LSC marketing team, said, “The Lory Student Center had the Wurlitzer organ professional disassembled and packed with the greatest care. It is being stored in an environmentally-regulated environment until such time as a new location on campus in the community can be identified as the organ’s new home.”

Karen McCormick, special projects coordinator, said that, with the new renovations, she expects that the theater will be very busy in addition to the usual expected crowds for films and concerts. The new renovations and flexibility will allow the theater to be used for student programming, dinners, receptions, lectures, music and movies, Luckutt said.

Theater renovations are expected to be finished in May 2012. The construction is currently on schedule.



Top: The LSC Theater is undergoing its first major remodeling since it opened in 1962. Photo by Bryan King. Above: A postcard showing the Lory Student Center Theater in 1966. Right: The entrance to the theater is blocked, but sneak peeks are welcome by the public during ongoing construction.



COMMUNITY EVENTS

Nov. 17, 7:30 p.m.

Creative Writing Reading Series with Masters of Fine Arts students; University Art Museum, University Center for the Arts.

Nov. 17, 7 p.m.

Linda Carlson's Favorite Things; Avenir Museum curator Linda Carlson retirement celebration and retrospective on the museum; Avenir Museum of Design

and Merchandising, University Center for the Arts.

Nov. 19 through Nov. 27

Fall recess – no classes for CSU students.

Nov. 24-25

University holiday – CSU offices closed; no classes.

Dec. 1, 6 p.m.

World AIDS Day Candlelight Vigil; Durrell Center, Red Carpet Room.

Holiday Gala Concert

Dec. 1, 2 and 3 at 7:30 p.m.; Dec. 4 at 2 p.m.; Griffin Concert Hall, University Center for the Arts. Kick off the holiday season with this popular annual holiday concert.

The Kafka Project by Walt Jones at the University Theatre, University Center for the Arts.

A collectively-created work sampling the bizarre world of Franz Kafka runs 7:30 p.m. Dec. 1-4; Dec. 8-10; Jan. 31; and Feb. 1-5.

Santaland Diaries by the Young Producers Organization;

2nd Floor Large Acting Lab, University Center for the Arts. This evocation of a slacker's Christmas by David Sedaris is free and open to the public. Show times are Dec. 9 and 10 at 8 p.m. and Dec. 11 at 2 p.m.

Dec. 16-17

Commencement ceremonies for CSU students

Dec. 26-28

University holiday – CSU offices closed.

Painting memorializes an inspirational CSU alumma

by Kendall Greenwood

Around a long wooden table, family and friends sat anxiously to start. Her mother, Mimi Hurtubis, brought pictures of everything she could find to explain what could not be put into words. They sat and waited to be enlightened on what Colorado State University would soon publicly recognize.

On Sept. 29, the University held a reception to unveil a painting done by Cynthia Hurtubis, a CSU alumna who painted her visions of life until she died from aplastic anemia in 2003 at the age of 37.

The painting, called Bone Marrow, was put on permanent display in the Lory Student Center to memorialize the successful graduate and local resident. The LSC is an ideal spot for the painting, said Peter Jacobs, emeritus professor of art.

"Thousands of people will go by it every day," Jacobs said.

The reception was a way for people close to Hurtubis to see her work being appreciated. Her parents, close friends, family, LSC staff, and faculty attended the event.

"We thought we could all go down there and see where it is hanging," said Cathi Jacobs, Hurtubis' life-long friend.

Hurtubis graduated from CSU in 1988

with a bachelor's in interior design and received her master's from John F. Kennedy University in Berkeley, Calif., in 2001.

After graduating CSU, she moved to Los Angeles and continued working in interior design and computer-generated software for architecture until she could get back to painting, her real passion. "That was always at the heart of her, the painting," Mimi said.

Ed Hurtubis, Cynthia's father, said these other jobs were a way for her to reach her goal to become an artist, and she was always determined to succeed.

"She was in the sidewalk art contest downtown when she was 10 years old. It was a chalk design for the Bicentennial," Mimi said. "She spent hours on that sidewalk doing a detailed drawing of Independence Hall in Philadelphia. I mean, it was just every window, every spire, every brick."

Bone Marrow was chosen to be hung in the student center because it illustrates Hurtubis' inspiration in her paintings. The painting is her vision of what she thought her body was doing to heal itself, said Cathi Jacobs, Hurtubis' life-long friend.

This was not always her focus. The shift in inspiration occurred when she became sick.

"The ones she painted before she was ill are very realistic," Mimi said. "They

See Hurbutis page 11



'Bone Marrow,' alumna Cynthia Hurtubis' vision of life, is located above the stairwell on the second floor of the Lory Student Center, north of the Duhesa Lounge.

Live • Learn • Thrive!



ELEMENTARY & PRESCHOOL

CALL TO ARRANGE YOUR PERSONAL TOUR

970.493.9052
rivendell-school.org

Kate Duncan, Principal
1800 East Prospect
Fort Collins

NCA CASI ACCREDITED
 Colorado Licensed Teachers
 Full Academic Curriculum
 Full-Day Programs
 Computer Instruction
 Foreign Languages
 Music • P.E. • Art
 Family Atmosphere
 After-School Care
 Convenient to CSU



Rivendell

SCHOOL

Individualized Academic Education

Helping Children Achieve Academic & Personal Excellence through Individualized Education Since 1976



AM AHL AND THE NIGHT VISITORS

FEATURING
 MELISSA MALDE
 NATHANIEL BRASWELL
 THE FORT COLLINS SYMPHONY
 GENE STENGER • NATHAN HICKLE
 ANTOINE HODGE • JACOB THOMPSON
 BRIAN CLAY LUEDLOFF • ARTISTIC DIRECTOR
 WES KENNEY • MUSIC DIRECTOR • OFC CHORUS

OPERA FORT COLLINS
OPERA FORT COLLINS.ORG

MIDNIGHT AT THE OASIS GALA & AMAHL & THE NIGHT VISITORS
 Thursday December 15 6:30 PM
 Come dressed for the season and enjoy a fabulous OFC evening complete with luscious nibbles and wines, a silent auction fund raiser, and a holiday opera to brighten your season. **\$75***
**Does not include standard box office fees*

AM AHL & THE NIGHT VISITORS FAMILY MATINEE
 Saturday December 17 2:00 PM
 Special pricing for this fully-staged one-hour holiday performance. Don't miss this wonderful opportunity to introduce children to opera.
Adult \$12* Child \$6*

TICKETS
UCA Box Office 970.491.2787 csuartsticktets.com
Griffin Concert Hall 1400 Remington Fort Collins

POUDRE VALLEY HEALTH SYSTEM City of Fort Collins FORT COLLINS COLORADO dda ARMSTRONG Community Foundation SCHOOLS beer STREET

I Give Through the Colorado Combined Campaign

The Colorado Combined Campaign gives CSU faculty and staff an opportunity to support their favorite charities via payroll deduction.

To make a contribution online, visit <http://www.facultyandstaff.colostate.edu/ccc.aspx>, or call Katie Woodcox at (970) 491-6211 for a paper pledge form. The CCC at CSU runs Nov. 1-30, with payroll deductions taking effect in January.

"I give to United Way of Larimer County because I know 100% of the money raised from personal donations goes directly to those in need in our community (not to administrative costs). The reason I give is because, especially in this tough economy, I know that every little bit helps. Plus, donating through the CCC is so easy. Making one single choice, on one single day, to give to others through a monthly payroll reduction means that I am helping others every day throughout the entire year! If everyone gave, even just a little, imagine the impact this could make in addressing the most critical needs of our community!"

– Andrea Bazoin



"I look at giving with a two-pronged approach: I give to Larimer County because I want to support local efforts. And I want to help people least able to help themselves. That is why I give to CASA (Court Appointed Special Advocates of Larimer County) and Crossroads Safehouse. When giving through the Colorado Combined Campaign, you can give what you feel comfortable giving, and you have the opportunity to find something to get behind that you believe in. And you can do it so conveniently -- someone else does the paperwork when you do payroll deduction. I've been giving through this campaign for more than a decade."

– Susan Meyer



"Project Self-Sufficiency is what it says it is. It helps low-income, single-parent families become economically independent through education, training, career counseling and a variety of direct aid initiatives. Helping people become increasingly less dependent on governmental support programs seems to me to be the right approach, particularly in a climate of tight government budgets. Project Self-Sufficiency can boast of many success stories and is a worthy recipient of your support."

–John Olienyk



"I picked the Food Bank for Larimer County after learning from Assistant Director Chuck Gill of the extraordinary rise in the number of families in our community serviced by the Food Bank. Almost 50% of the persons served by the Food Bank are children and the elderly, the most vulnerable segments of our community. The Great Recession in our country is being felt locally with the sharp rise in the number of people who need food assistance. The Food Bank is an efficiently run organization, with over two decades of addressing the shocking condition of child hunger in Larimer County."

– Sammy Zahran

"My reasons for giving are very personal. A family member close to me battled cancer for many years—and is a survivor because of research in cancer treatment that the American Cancer Society helps support. If I can contribute and maybe help others keep their loved ones alive and healthy, that's important to me."

– Pam Harrington



"My gift to the Rocky Mountain Chapter of the Leukemia and Lymphoma Society will ensure a continuation of the important research being done to cure these blood cancers -- life-saving drugs are now being developed and tested that will hopefully make bone marrow transplants obsolete in years. A cure is within reach. Giving through the CCC is an easy decision to make -- the automatic payroll deduction is terrific."

– Marianne Blackwell



"I want to do my part and give something back to the community where my family and I live. We have in Fort Collins one of the best communities in America, and those of us who live here bear some responsibility in making sure it remains one of the best. This campus is very much part of the Fort Collins community."

–Tim Miles, Honorary Chair of the 2011 CSU CCC Drive



**Join your colleagues in giving back to our community.
Make your pledge today through the Colorado Combined Campaign.
<http://www.facultyandstaff.colostate.edu/ccc.aspx>**

HURBUTIS | Artist's life and legacy inspires those around her

From page 9



Cynthia Hurtubis

became very abstract even before she realized she was sick.”

In 1997, Hurtubis was diagnosed with

aplastic anemia, a disease in which bone marrow cannot reproduce sufficient blood cells for the body. The diagnosis was a surprise to her loved ones.

“She was never sick,” Mimi said. “She didn’t even get the chicken pox when her two siblings did, so it was a real shock to know there was something wrong.” In turn, her paintings shifted to the realistic vision of health in the body. When home visiting Cathi, Hurtubis asked her for a picture of what healthy cells looked like because she wanted to paint them.

Hurtubis’ awards for her work included the Murphy Cadogen Award and the Jim Henry Award. She also was an inspiration to those around her.

When she died, local artists in Benicia, Calif., who knew her took many of her canvases and painted on them in memory of her life. John F. Kennedy University now has the Cynthia Marie Hurtubis Scholarship Fund, and she was instrumental in her goddaughter’s, Anne-Marie Kottenstette, decision to become an art major.

Still dream of owning that perfect home in a four season resort area of the Rockies?



Now is the perfect time to make your dream a reality! We have bank owned lots in with significantly reduced prices in great areas that need to be sold quickly!

We offer bank financing with five year fully amortizing terms. Interest rates will be very competitive, but driven by the credit worthiness of the borrowers.

For information on our lots and contacts, visit

foreclosureswinterpark.com

or call

970.887.1221



Member FDIC and Equal Housing Lender



DECEMBER 19th @ 6:30am

Opens

Coming SOON

YOUR NEW FAVORITE PLACE FOR BREAKFAST, LUNCH, DINNER AND *everything* IN BETWEEN

VISIT OUR *New* LOCATION

3300 S. COLLEGE AVE.
(IN FRONT OF FOOTHILLS MALL)

970. WE CATER (970.932.2837)

The first 100 people to arrive on grand opening day will receive a **FREE** commemorative Corner Bakery Cafe coffee mug and **FREE** daily refills of coffee through 2012.

Wilbur's Total Beverage Wine & Spirits

Gearing Up for Thanksgiving!

Prices only valid with your CSU Staff ID through **December 15th, 2011**

Cashiers will adjust the price on your request. Valid only while supplies last, no rain checks. Not valid with any coupons or any other offers.

New Belgium, 1554, Abbey, Belgo Belgian IPA, Blue Paddle, Fat Tire, Ranger, Sunshine & Trippel 6 pk btls.....	\$7.49
Colorado Native, Brewed here in Colorado! 12 pk bottles.....	\$13.99
Coors & Coors Light, Colorado Brewed 24 pk cans.....	\$18.99
The Culprit, Red Blend (Brand New!) 750 ml.....	\$14.99
Conundrum, California White Wine Blend 750 ml.....	\$18.99
El Jamon, Tempranillo 750 ml.....	\$6.99
Louis Martini, Sonoma County Cabernet 750 ml.....	\$12.99
Borgo Magredo, Prosecco 750 ml.....	\$9.99
Gray's Peak, Vodka 750 ml.....	\$14.99
McGrath's, Irish Cream 750 ml.....	\$8.99
Grand Marnier, Orange Liquor 750 ml.....	\$27.99
Patron, Silver Tequila- Buy 1 Get the 2nd for \$1 375 ml.....	1/2 Price!!

(Prices good with Wilbur's Card, while supplies lasts - NO RAIN CHECKS)
2201 S. College • Fri & Sat 9-11 • Sun 10-6
970-226-8662 • www.WilbursTotalBeverage.com

HURBUTIS | Artist's life and legacy inspires those around her

From page 9



Cynthia Hurtubis

became very abstract even before she realized she was sick.”

In 1997, Hurtubis was diagnosed with

aplastic anemia, a disease in which bone marrow cannot reproduce sufficient blood cells for the body. The diagnosis was a surprise to her loved ones.

“She was never sick,” Mimi said. “She didn’t even get the chicken pox when her two siblings did, so it was a real shock to know there was something wrong.” In turn, her paintings shifted to the realistic vision of health in the body. When home visiting Cathi, Hurtubis asked her for a picture of what healthy cells looked like because she wanted to paint them.

Hurtubis’ awards for her work included the Murphy Cadogen Award and the Jim Henry Award. She also was an inspiration to those around her.

When she died, local artists in Benicia, Calif., who knew her took many of her canvases and painted on them in memory of her life. John F. Kennedy University now has the Cynthia Marie Hurtubis Scholarship Fund, and she was instrumental in her goddaughter’s, Anne-Marie Kottenstette, decision to become an art major.

Still dream of owning that perfect home in a four season resort area of the Rockies?



Now is the perfect time to make your dream a reality! We have bank owned lots in with significantly reduced prices in great areas that need to be sold quickly!

We offer bank financing with five year fully amortizing terms. Interest rates will be very competitive, but driven by the credit worthiness of the borrowers.

For information on our lots and contacts, visit

foreclosureswinterpark.com

or call

970.887.1221



Member FDIC and Equal Housing Lender





Opens
DECEMBER 19th @ 6:30am

Coming SOON

YOUR NEW FAVORITE PLACE FOR BREAKFAST, LUNCH, DINNER AND everything IN BETWEEN



VISIT OUR *New* LOCATION

3300 S. COLLEGE AVE.
(IN FRONT OF FOOTHILLS MALL)
970. WE CATER (970.932.2837)

The first 100 people to arrive on grand opening day will receive a **FREE** commemorative Corner Bakery Cafe coffee mug and **FREE** daily refills of coffee through 2012.

Wilbur's Total Beverage Wine & Spirits



Gearing Up for Thanksgiving!

Prices only valid with your CSU Staff ID through **December 15th, 2011**
Cashiers will adjust the price on your request. Valid only while supplies last, no rain checks. Not valid with any coupons or any other offers.

New Belgium, 1554, Abbey, Belgo Belgian IPA, Blue Paddle, Fat Tire, Ranger, Sunshine & Trippel 6 pk btls.....	\$7.49
Colorado Native, Brewed here in Colorado! 12 pk bottles.....	\$13.99
Coors & Coors Light, Colorado Brewed 24 pk cans.....	\$18.99
The Culprit, Red Blend (Brand New!) 750 ml.....	\$14.99
Conundrum, California White Wine Blend 750 ml.....	\$18.99
El Jamon, Tempranillo 750 ml.....	\$6.99
Louis Martini, Sonoma County Cabernet 750 ml.....	\$12.99
Borgo Magredo, Prosecco 750 ml.....	\$9.99
Gray's Peak, Vodka 750 ml.....	\$14.99
McGrath's, Irish Cream 750 ml.....	\$8.99
Grand Marnier, Orange Liquor 750 ml.....	\$27.99
Patron, Silver Tequila- Buy 1 Get the 2nd for \$1 375 ml.....	1/2 Price!!

(Prices good with Wilbur's Card, while supplies lasts - NO RAIN CHECKS)
2201 S. College • Fri & Sat 9-11 • Sun 10-6
970-226-8662 • www.WilbursTotalBeverage.com

